PRESIDENT FORD'S NEWS CONFERENCE

ANNER: VOA NEWS AHALYST RONALD J. DUNLAVEY HAS THESE
THOUGHTS ABOUT THE NEWS CONFERENCE MELD BY PRESIDENT FORD
THURSDAY HIGHT:

VOICE: PRESIDENT FORD'S NEWS CONFERENCE THURSDAY IS BEING SEEN BY HOST OBSERVERS CHIEFLY IN RELATION TO THE PRESIDENTIAL ELECTION CAMPAIGH. HE HAD BEEN DEPEATEDLY ACCUSED BY HIS DEMOCRATIC OPPONENT, JIMI'Y CARTER, OF "HIDING" IN THE I'HITE HOUSE, AND MANY PEOPLE SAY MR. FORD'S DECISION TO HOLD THE NEWS CONFERENCE AS AN ANSWER TO THAT ACCUSATION. THEM, TOO, THE NEWS CONFERENCE WAS CONCERNED MAINLY PITH ISSUES RELATING TO THE ELECTION: THE STATE OF THE NATIONAL ECONOMY, MR. FORD'S PERSONAL FINANCES, GOVERNOR CARTER'S CHARCES OF AMERICAN MEAKNESS, AND THE PRESIDENT'S RECENT CONTROVERSIAL REMARK AROUT SOVIET DOMINATION OF EASTERN EUROPE. MR. FORD ALSO DEMIED THAT HIS DECISION THIS WEEK TO MAKE NEW MEAPONS AVAILABLE TO ISRAEL MAS DICTATED BY POLITICAL CONSIDERATIONS. AND HE EXPRESSED GRATIFICATION THAT THE GOVERNMENT SPECIAL PROSECUTOR'S OFFICE HAD CLEARED HIM OF CHARGES OF IRREGULARITIES IN THE USE OF CAMPAIGN FUNDS. THERE WAS LITTLE REFERENCE TO FOREIGN AFFAIRS, AND GOVERNOR CARTER'S NEW PROPOSAL FOR A SOVIET-AMERICAN FREEZE ON NUCLEAR MISSILES CAME TOO LATE FOR NEVSMEN TO QUESTION THE PRESIDENT ABOUT IT.

THE POLITICAL IMPACT OF THE NEWS CONFERENCE REMAINS TO BE MEASURED. MR. CARTER, ASKED FOR HIS REACTION, INDICATED THAT HE THOUGHT THAT THE NEWS CONFERENCE REDOUNDED TO HIS ADVANTAGE, AND SAID THE PRESIDENT HAD NOT ANSWERED PERTINENT QUESTIONS.

ON THE OTHER HAND, SOME PRESS OBSERVERS THOUGHT MR. FORD SEEMED RELAXED, ARTICULATE AND WELL-PREPARED TO DEAL WITH THE QUESTIONS

HE WAS ASKED. SINCE THE CONFERENCE WAS NATIONALLY-TELEVISED,
THERE WAS SOME THOUGHT THAT MR. CARTER MIGHT ASK FOR
EQUAL TIME ON THE TELEVISION NETWORKS, BUT IT IS NOW REPORTED
THAT MR. CARTER WILL INSTEAD MEET WITH NEWS REPORTERS OVER THE
WEEKEND TO EXPRESS HIS VIEWS AND REACTIONS. IN ANY CASE, IT IS
OBVIOUS THAT THE INSTITUTION OF THE NEWS CONFERENCE, NO LESS THAN
THE SET SPEECH OR THE FORMAL DEBATE, CAN BE AN IMPORTANT WAY FOR
THE CANDIDATES TO COMMUNICATE WITH THE VOTERS.

WELL FIND WIDESPREAD AGREEMENT. HE SUGGESTED THAT THE TIME HAD COME TO ELEVATE THE PRESIDENTIAL ELECTION CAMPAIGN TO THE POINT WHERE IT COULD CONCENTRATE ON "SERIOUS ISSUES" RATHER THAN BEING "MIRED IN QUESTIONS THAT MAYE LITTLE REARING UPON THE FUTURE OF THIS NATION." HE WAS TOUCHING MERE ON ONE OF THE MOST WIDESPREAD CRITICISMS OF THIS CAMPAIGM, AND WITH ELECTION DAY LESS THAN THREE WEEKS OFF MOST AMERICANS WOULD PROBABLY AGREE THAT THE TIME HAS COME TO PAY LESS ATTENTION TO PERSONALITIES AND MORE TO THE GASIC ISSUES.